

One of the strengths of the credit union movement is the versatility and flexibility of the dual chartering system. Credit unions can be chartered by state governments or by the National Credit Union Administration (NCUA).

State charters, those chartered through their state governments as opposed to the National Credit Union Administration (NCUA), often hold several advantages such as local supervision, broader membership options, lower operating fees, and more expansive investment and member business lending authorities.







Katie Averill,

Superintendent, Iowa Division of Credit Unions Around the States: <u>Iowa State System Statistics</u>

Advantages of the Iowa State Charter

Whether credit unions are state or federally chartered, the entire industry has thrived from a strong, dual charter system for more than a century. This structure allows flexibility, versatility, and fluidity within the entire credit union system.

State charters, those chartered through their state governments as opposed to the National Credit Union Administration (NCUA), hold several advantages, such as local supervision, lower operating fees, and greater investment authority.

Experienced Governance from Des Moines

lowa's state-chartered credit unions are subject to state laws and regulations, including the Lowa Credit Union Act (ICUA), Chapter 533 of the lowa Code, which outline the authorities and responsibilities of both the Lowa Credit Union (IDCU) and its Superintendent. Iowa chartered credit unions are specifically authorized under Lowa Code §533.201 and Lowa Code §533.201 and Lowa Department of Insurance and Financial Services, is charged with the examination and regulation of state-chartered credit unions. These laws have been enacted to meet the specific needs of lowa's citizens. The state legislatures approving these laws oversee the state regulatory authorities and are sensitive to state-wide needs while receptive to their citizens' concerns.

The Credit Union Review Board (Board) oversees the activities of IDCU and is the primary point of accountability for ensuring that state credit unions function as a system. The seven-member board is created under Lowa Code §533.107. The governor appoints and the senate confirms members

of the Board. Under <u>lowa Code §533.107(6)</u>, the Board may adopt rules through <u>chapter 17A</u> necessary to administer the provisions of the general statutes within their jurisdiction.

The Superintendent, subject to meeting the requirements found in Iowa Code §533.104 is also appointed by the governor subject to senate confirmation. The Superintendent is responsible for the regulation of credit unions and may adopt rules as appropriate to administer the ICUA.

IDCU's credit union specific rules are found under <u>lowa</u> Administrative Code (IAC) Title 189.

IDCU also provides important guidance and additional resources on its website covering a plethora of topics and received accreditation by the National Association of State Credit Union Supervisors (NASCUS) in 2022. Accreditation is earned by state supervisory agencies who demonstrate they meet strict standards of comprehensive regulation supported through sound policy and capable examiners.

State-based Supervision: Local, Responsive, and Timely Decision Making

State-based IDCU regulators have a first-hand understanding of the interaction between communities and groups within lowa and are personally invested in the state's well-being. This perspective allows legislators and regulators to articulate the nuanced need for innovative and competitive financial solutions, and to understand consumerfacing benefits. With offices in Des Moines, credit unions can meet in person with the Superintendent or IDCU in local offices as issues or questions arise, providing a high

level of access, and increased understanding of state or local economic conditions, not always accessible at the federal level. Additionally, state-based offices allow for the collaboration between supervisory, legislative, and credit union engagements.

IDCU personnel are very accessible, with a mission to promote better communication and allow a credit union official to talk directly to a decision maker. The IDCU considers and responds to requests in a timely and efficient manner. With local access to the Superintendent, IDCU, state legislators, and the governor, state-chartered credit unions have a greater opportunity to affect credit union policy and provide input into their governance than federally chartered credit unions.

IDCU takes an active role in providing education opportunities and increasing efficiency in the examination process. IDCU examiners host webinars, record instructional videos, and attend industry events to address questions directly. The Superintendent facilitates regular one-on-one discussion with every lowa credit union CEO as well as small group discussion with credit union board of director members.

Ensuring Competitiveness and Authorization for New Authorities and Powers

lowa chartered credit unions are provided the general authorities of a financial institution and necessary incidental powers under Lowa Code §533.301.11. IDCU provides specific guidance on incidental powers on their website. Section Lowa Code §533.301.25 explicitly provides lowa credit unions authority to engage in any activity authorized by the superintendent which would be permitted if the state credit union were federally chartered and which are consistent with state law.

Field of Membership Flexibility

lowa state-chartered credit unions have a broad array of field of membership choices and can combine multiple field of membership options. Iowa state-chartered credit unions are not limited to a single community or SEG based fields, but can combine multiple communities with a common bond of associations such as, but not limited to, occupation, common employer, or residence with specified geographic boundaries under Iowa Code §533.202. IAC § 189.2.5 further defines membership options broadly, including authorizing the ability to hold multiple common bonds.

Greater Loan Term Flexibility

lowa state-chartered credit unions are permitted significant flexibility in credit terms to design loan products meeting their membership's needs and risk profiles through Usury rates of up to 21%, higher state loan maturity limits and unique protection against the importation of other state specific interest rates.

<u>lowa Code</u> §533.301.15. expressly permits lowa chartered credit unions to purchase the debt obligations of their members permitting broader indirect lending as lowa law does not require the borrower to be eligible for membership or become a member of the credit union so long as the originating lender is a member of the credit union.

Greater Investment Authority

lowa chartered credit unions may invest more heavily in a variety of investments including:

- CUSO-related investments in amounts up to 5% of assets under the authority of <u>lowa Code §533.301.5(f)</u>;
- Allowance for Investment Pilot Programs under <u>IAC §</u>
 189.17.19; and
- Investment in certain shares or equity interests in small business and venture capital funds under <u>lowa</u> <u>Code §533.304</u>;

Corporate Governance Flexibility

The lowa state charter is afforded greater corporate governance flexibility including:

- Board Meeting Scheduling: Under <u>lowa Code</u> §533.206 qualified lowa credit union boards of directors are only required to meet 6 times per year.
- Board Compensation: <u>lowa Code §533.205(8)</u> allows credit unions to directly compensate their boards of directors if authorized in the credit union's bylaws. Directors may also be reimbursed for reasonable expenses and provided with reasonable insurance.
- Member Expulsion: <u>lowa Code §533.210</u> balances the rights of membership against the expectations and responsibilities to remain in good standing. lowa law specifically allows for individuals to be removed from the membership for causes including failing to carry out their obligations to the credit union; being physically or verbally abusive; or attempted fraud or other convictions in relation to the credit union.

Public Funds Depository Qualifications

lowa's public funds statute under lowa Code §533.301(1)
(d) and lowa Code §533.301(23)(a)(3) clearly authorizes a state-chartered credit union as a financial institution eligible to accept public funds subject to lowa Code chapter 12C.





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