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Teeing Up for Tomorrow: TruMark Financial Cares Foundation's Golf Classic Raises Over \$58,000 for Financial Education Resources and Economic Empowerment

Fort Washington, PA – On October 21, 2024, TruMark Financial Cares Foundation's 9th Annual Golf Classic brought together 115 golfers at the Talamore Country Club in Ambler, PA, for a day of golf, camaraderie, and philanthropy. The event successfully raised over \$58,000 to support financial education programs in local schools, reinforcing TruMark Financial Cares Foundation's commitment to positive change by promoting financial education and economic empowerment and assisting members of the community in reaching their financial well-being.

In addition to 18 holes of scramble-style tournament play, golfers participated in various skill competitions, including putting contest, closest-to-the-pin, and longest drive for both women and men. The tournament also featured an exciting hole-in-one competition with a chance to win \$10,000. Participants connected with colleagues, enjoyed delicious food, and placed bids on an assortment of silent auction items.

TruMark Financial Cares Foundation extends its gratitude to the 28 sponsors, including the following major sponsors:

- **Sun East Federal Credit Union**
- **TruStage**
- **UpStreme**
- **Finch Brands**
- **ALM First**
- **FSZ**
- **EarnUp**
- **Allegra Marketing**
- **Shields Business Solutions**

Through the generosity of these sponsors, the funds raised will provide financial education resources and opportunities for development in TruMark Financial Credit Union's five-county footprint.

"TruMark Financial Cares Foundation's Annual Golf Classic is a day of true community spirit and connection - all in support of our foundation's focus on empowering financial education for our community's kids and young adults," said Kelly Botti, President/CEO of TruMark Financial Credit Union. "Thank you to our community partners for their support and to our team members for making this event incredible and impactful."

[EVENT PHOTOS](#)

For more information, or to coordinate an interview with a representative from TruMark Financial® Credit Union, please contact Jane Ivana Hong directly at **(917)855-4845** or jhong@slicecommunications.com.

ABOUT TRUMARK FINANCIAL® CREDIT UNION

TruMark Financial is one of the strongest, most progressive credit unions in the nation, offering a full range of banking, investing, and insurance services to more than 140,000 members in Southeastern PA. Founded in 1939, TruMark Financial is headquartered in Fort Washington, PA., and has approximately \$3.06 billion in assets through its 24 branches, Call Center, and a suite of innovative online and mobile banking services. To learn more about TruMark Financial, visit www.trumarkonline.org or call 1-877-TRUMARK.

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